



AirMart, Inc. Launches AlphaJets: A New Era in Private Jet Sales and Acquisitions

Lexington, KY – September 11, 2025 – AirMart, Inc., a trusted name in aircraft sales for over 50 years, announces the official launch of **AlphaJets by AirMart**, a division dedicated to pre-owned private jets and turboprops.

AlphaJets marks AirMart's move into the jet and turboprop market, offering buyers and sellers a concierge-level experience that combines **market insights, technical knowledge, and personalized service.**

"AlphaJets empowers today's business leaders to achieve more through the power of private flight," said **Tate Preece, Vice President of Sales at AlphaJets.** "Our clients often begin their aviation journey in piston aircraft or turboprops, and as their businesses and families grow, so do their travel needs. AlphaJets is our way of growing alongside them. We are delivering the same customer-focused experience that AirMart is known for, elevated into the jet and turboprop market."

The new brand builds on AirMart's decades of experience in general aviation, while embracing a new luxury-driven identity inspired by world-class design and personalized attention.



AlphaJets by AirMart services:

- **Curated Acquisitions** of pre-owned jets and turboprops
- **Strategic Marketing Campaigns** tailored to high-net-worth individuals and corporate clients
- **Comprehensive Consulting** on financing, insurance, and cost-of-ownership strategies
- **Concierge-Level Service** designed to make every transaction seamless

“Launching AlphaJets is not just about expanding our business into jets and turboprops; it’s about setting a new standard in how clients experience the buying and selling process,” added Kimberly Sutherlin, Vice President of Development for AirMart. “We’re creating a brand that reflects both the sophistication of our clients and the proven experience of our team.”

AlphaJets by AirMart is now actively representing jet acquisitions and sales nationwide. To learn more, visit www.AirMart.com/AlphaJets or contact the AlphaJets team directly at [859-201-0228](tel:859-201-0228).



Tate Preece, Vice President of Sales at AlphaJets by AirMart

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